



NEW JERSEY FFA

STATE OFFICER
SELECTION PROCESS

SOCIAL MEDIA EXERCISE

2021 State Officer Candidates' School

SOCIAL MEDIA EXERCISE

Instructions: Candidates will have 60 minutes to demonstrate how they would utilize social media as a state officer through prompted scenarios. Candidates will be given the social media platform (Facebook, Twitter, Instagram, etc.) and the scenario they are expected to utilize it for, and will be asked to create a post based on that that scenario. Candidates can expect 2-5 scenarios that must be completed.

THE SCENARIO

You are state FFA officer at State Officer Candidates School. Make a post to Facebook, Instagram or Twitter using the #NJFFASOCS19 sharing about the excitement at the conference.